Hardware and Software
Engineered to Work Together

Integrate and Manage Your Business Processes More Cost Effectively

JD Edwards EnterpriseOne

ORACLE®

Software Solutions Driven
by Industry Demands

ORACLE®

**JD EDWARDS
ENTERPRISEONE**

We believe that being flexible means having choices. After all, your business has to adapt to what your customers want. You have to keep ahead of emerging technology trends and changing business models. And so do we. That's why we offer more than one approach to enterprise software.

Some software companies suffer from tunnel vision. They see the world one way, and they impose that view on their customers with a "one size fits all" approach to technology. But abstractions such as revenue and company size don't accurately describe how our customers do business, and they don't give us much insight into developing enterprise solutions. Instead, we get insight from the priorities that guide our customers' software investment decisions, how they deploy our software, and how they use it once it's in place.

Read on to learn what our customers have told us about how Oracle's JD Edwards EnterpriseOne fits the way they do business.

JD Edwards EnterpriseOne: The Right Solution for the Right Reasons

When Investing in Software

JD Edwards EnterpriseOne customers look at software as an investment—not a one-time cost. They expect the software they purchase today to pay dividends down the road. Oracle's JD Edwards EnterpriseOne provides them with a flexible, integrated architecture that lowers the ongoing cost of ownership.

Over time, it requires fewer of your resources and less of your attention. It's modular, so you can implement only those solutions you need. And it offers industry-specific functionality, so you don't have to develop custom solutions or invest in a host of third-party products to fit your needs.

When Deploying Software

Companies with finite IT resources and competing business priorities look for a solution they can implement quickly and adapt to their distinct processes without significant customization. In other words, they look for a solution that allows them to do more with less.

JD Edwards EnterpriseOne helps you realize value from your solution sooner by providing a uniform infrastructure and preintegrated applications, middle-ware, and database. Simply put, it requires less effort to implement and maintain.

When Using Software

In the typical JD Edwards EnterpriseOne company, employees wear different hats. They have multiple responsibilities that require visibility into an entire business process. The same person who quotes a price may take an order, check credit, update forecasts, and approve invoices.

JD Edwards EnterpriseOne allows your employees to view information from throughout the business at any level of detail. A single, integrated database that serves your entire business ensures that you have the latest information on orders, inventories, projects, equipment, and employees so that you can make the right decisions.

JD Edwards EnterpriseOne: Designed for the Demand-Driven Environment

Demanding customers and volatile markets are changing the way you do business. To keep pace, you need to become more responsive—even as you cut costs and trim operating budgets. Meanwhile, the inherent unpredictability of your market means that you have less time to marshal the needed resources and execute plans.

In this new "demand-driven" world, you need technology that can help you antici-pate demand and defuse problems before they happen. You want industry-specific capabilities that fit the way you do busi-ness. And you require a single, integrated source of information that makes you— and the businesses you work with—more efficient, flexible, and productive.

JD Edwards EnterpriseOne is designed for the rigors of the demand-driven environ-ment. It optimizes effort within your busi-ness and extends those efficiencies out to your supply chain. You have greater access to real-time information stretching from your customers to your suppliers, so you can synchronize the effort of your employees and your supply chain partners. And you have better control of business processes as they move from department to department.

Thousands of businesses all over the world have found that JD Edwards EnterpriseOne helps them translate the challenges of the demand-driven world into competitive advantage. Here are some of the reasons they rely on JD Edwards EnterpriseOne to support the way they do business.

Because Different Industries Face Different Challenges

Every industry has unique processes and its own take on best practices. Companies want functionality tailored to the nuances of the way they do business. JD Edwards EnterpriseOne offers the specific functionality you need to meet the challenges unique to your market. You don't have to fit a square-peg solution into the round hole of your industry requirements.

Because Different Businesses Face Similar Challenges

Regardless of your industry, you face many of the same challenges that other businesses face. You have limited resources but unlimited possibilities. You don't have an army of IT people. You want a single, integrated, real-time view of information across all facets of your business. You want to reign in costs but keep your options open. Ultimately, you want to be more connected, responsive, and adaptable. JD Edwards EnterpriseOne is designed for companies such as yours.

LIFETIME SUPPORT AND APPLICATIONS UNLIMITED

With JD Edwards EnterpriseOne, your technology investment is protected with a comprehensive, well-defined product roadmap, backed by Oracle's Lifetime Support and Applications Un-limited programs, which include these benefits.

- Customer-driven enhance-ments to product lines
- Ongoing upgrade innovations
- Lifetime support and no forced migrations
- Upgrade path to next-generation applications

Because Innovative Companies Need Innovative Solutions

In the typical JD Edwards EnterpriseOne business, decisions get made by the people on the shop floor, at the job site, in the warehouse, and on the phone with customers. Empowered people need quick access to a wide range of information. They need the big picture, and they need to delve into the details, depending on the task at hand.

JD Edwards EnterpriseOne helps your people be more proactive—an important trait for demand-driven enterprises. It gives the innovative people in your business the tools they need to be more efficient and effective instead of dictating how they do their jobs. It increases your visibility into information, from a consolidated enterprise view down to source transactions and journal entries.

Because Productivity, Efficiency, and Accountability Don't Go Out of Style

Good business solutions should be good at the fundamentals. So JD Edwards EnterpriseOne helps you manage core processes involving finances, people, and equipment to make the best use of information and resources throughout your business. After all, smart business is good business.

Because Your Business Processes Know No Boundaries

When you receive an order, things happen in your business. Forecasts change, inventories change, and manufacturing plans and distribution schedules change. Purchase orders, contracts, sales orders, and invoices move from department to department, business to business.

That's why JD Edwards EnterpriseOne gives you a single, integrated source of management information and capabilities, so you can track processes in real time as they flow throughout your business and partner network. It puts every department in your business on the same page, so you can turn good strategies into workable realities within your business and throughout your supply chain.

Because Divisions and Subsidiaries Think and Act Like Independent Businesses

Who says big businesses can't be responsive, flexible, and efficient—especially their divisions and subsidiaries? The fact is, subsidiaries can have all the same needs as an independent business. JD Edwards EnterpriseOne fits well within these "businesses within businesses," offering them the specialized functionality they need with the flexibility to comply with the parent company's reporting and accountability requirements.

JD Edwards EnterpriseOne: Designed for Your Industry

No business is an island. Each competes in a specific industry context. Not surprisingly, businesses with similar priorities look for similar capabilities from an enterprise solution. That's why JD Edwards EnterpriseOne has such a strong following in specific industry contexts. It fits well in industries with tightly integrated operations, where success comes from acting quickly on shared priorities, sharing information across departments and partner networks, and anticipating market changes and customer demand. Simply put, JD Edwards EnterpriseOne fits well in businesses that would rather be experts in their industries rather than experts in their technology.

For Manufacturing and Distribution Businesses

In the emerging demand-driven market-place, JD Edwards EnterpriseOne paves the way for more efficient "pull" and make-to-order methods—where customer demand instantly resonates throughout the supply network and triggers coordinated action between you and your partners. You can streamline your time to market, minimize inventory levels, and improve communications and shared processes in your supply chain.

- Industrial Manufacturing
- Food and Beverage
- Apparel and Footwear
- Wholesale Distribution
- Automotive

- Medical Devices
- Pharmaceutical
- High-Tech Electronics
- Personal and Household Products

For Asset-Intensive Businesses

In businesses that have extensive investments in high-cost assets, JD Edwards EnterpriseOne helps you balance the competing priorities of optimizing asset utilization, reducing cost of goods sold, and improving customer service.

- Paper and Packaging
- Chemicals and Lubricants
- Energy
- Textiles
- Primary Metals
- Mining
- Utilities

For Project-Oriented Businesses

JD Edwards EnterpriseOne gives you the tools to manage material, time, talent, and expertise to keep projects in scope, on time, and on budget. You can strengthen your market profile, increase project profitability, and boost resource productivity while reducing your exposure with clients and subcontractors.

- Construction
- Real Estate
- Engineering and Design
- Field Services
- Homebuilders

"We were green before green was cool, and we grew quickly, but that meant we didn't take the time to put scalable systems in place. By upgrading to Oracle's JD Edwards EnterpriseOne, we have established a reliable platform to grow our business."

Kirby Miner
Chief Information Officer
Trex Company, Inc.

JD Edwards EnterpriseOne: Designed to Offer Immediate and Long-Term Value

JD Edwards EnterpriseOne offers the best match of products and services to help you reach your short- and long-term objectives.

You can select the technology you need as you need it to address your most important business challenges. If you want to improve your capital asset use, you can start there. If you want to improve supply chain responsiveness, you can start there. If you want to streamline project management, you can start there. You can build a solution one step at a time and take the steps in virtually any order that you want as your business grows and changes.

Because You Only Need What You Need—When You Need It

JD Edwards EnterpriseOne is modular. You purchase and implement only those applications that make sense for your business today. As your needs change, you can implement new applications. It makes better sense for your IT team, because they install and maintain only those applications that your business uses. It makes better sense for your employees, because they learn only those applications that they actually use. And it makes sense for your bottom line, because you purchase only what you need, when you need it.

Because Your Market Is Changing

Unpredictability is now the norm, so JD Edwards EnterpriseOne helps you manage market volatility by making you more responsive. It adapts to fit the way

you do business today and can adapt to the way you want to do business tomorrow. It helps you transition from inefficient and costly "push" business methods (such as make to stock) to leaner, more profitable "pull" methods (such as make to order)—even if you're in a service industry or asset-intensive business. By sharing information through self-service applications, you can efficiently coordinate efforts with partners and be more proactive with customers.

Because the World Gets Smaller but Your Business Keeps Growing

Every day, your customers and your competition become more global. JD Edwards EnterpriseOne gives you the multicurrency, multilanguage capabilities to do business where your customers do business. You can set your sights on new markets, anywhere in the world. And as your business grows, JD Edwards EnterpriseOne has the multisite capabilities and scalability to help you manage that growth.

Because Technology Is Standardizing

Proprietary technologies can lock you out of sharing information with your customers and partners. That's because incompatible systems can't easily talk to one another, which keeps businesses from talking to one another. JD Edwards EnterpriseOne keeps you open to emerging and established technology standards, so you can be open to new opportunities. You can add new technologies, interface with partner and customer systems, and maintain the discipline, security, and data integrity you need.

" A group of our size cannot go without ERP nowadays. The replacement of the old systems was a must. It does not make sense to continue working with two or three packages. We want to continue to be able to react flexibly to the needs of the market with the business processes. A single ERP platform is vital to achieving this goal."

Philip Van Eecke
ICT Manager
Milcobel

JD Edwards EnterpriseOne: Technology for the Sake of Business

Integrated, Comprehensive, Modular, and Flexible

JD Edwards EnterpriseOne features a single, integrated database that moves transactions efficiently across your organization. It increases your control over business processes with a comprehensive "single version of the truth" that's available to every function in your enterprise.

JD Edwards EnterpriseOne offers a wide range of network configurations and modular, preintegrated applications that reduce your implementation costs and ongoing maintenance burden. And it makes life easier for your users, with flexible functionality, intuitive interfaces, and easily accessed information—so they can focus on getting back to business, serving customers, and solving problems.

JD Edwards EnterpriseOne Applications

JD Edwards EnterpriseOne Financial Management

- General Ledger
- Accounts Payable
- Accounts Receivable
- Fixed Asset Accounting
- Expense Management
- Advanced Cost Accounting
- Financial Management and Compliance Console

- Asset Lifecycle Management
- Capital Asset Management
- Equipment Cost Analysis
- Condition-Based Maintenance
- Resource Assignments

JD Edwards EnterpriseOne Project Management

- Project Costing
- Contract and Service Billing
- Project and Government Contract Accounting

JD Edwards EnterpriseOne Supply Chain Management

Supply Chain Planning
- Strategic Network Optimization
- Production and Distribution Planning
- Sales and Operations Planning
- Production Scheduling
- Order Promising

Order Management
- Advanced Pricing
- Product Variants
- Sales Order Management
- Agreement Management
- Fulfillment Management
- Apparel Management

Logistics Management
- Inventory Management
- Bulk Stock Inventory
- Demand Scheduling Execution
- Warehouse Management
- Transportation Management
- Advanced Stock Valuation
- RFID Processor

"With over 600 super- markets to manage, we need a reliable ERP system to track inventory and optimize our supply chain. Oracle's JD Edwards EnterpriseOne software has helped us reduce inventory costs, improve financial management, and stay ahead of the competition."

Li Zongan
General Manager, IT
C&U Group

Oracle's process integration packs provide seamless integration between JD Edwards EnterpriseOne and certain other Oracle applications. Designed to help you gain the most value from your business applications investment, these integration packs support your business processes by enabling you to use the capabilities of other Oracle software with the full range of your implemented ERP processes. With a seamless flow of information between your business software, you can optimize your processes, reduce costs, and gain greater business agility.

Manufacturing
- Requirements Planning
- Manufacturing Management
- Quality Management
- Demand Flow Manufacturing
- Plant Manager's Dashboard
- Configurator

JD Edwards EnterpriseOne Customer Relationship Management
- Sales Force Automation
- Customer Self Service
- Service Management
- Branch Scripting
- Solution Advisor
- Case Management

JD Edwards EnterpriseOne Human Capital Management
- Human Resources
- Manager Self Service
- Employee Self Service
- Payroll
- Time and Labor
- eRecruit

JD Edwards EnterpriseOne Supply Management
- Procurement and Subcontract Management
- Buyer Workspace
- Supplier Self Service
- Operational Sourcing
- Requisition Self Service

JD Edwards EnterpriseOne Real Estate and Home Construction
- Homebuilder Management
- Real Estate Management
- Advanced Real Estate Forecasting

JD Edwards EnterpriseOne Food and Beverage Producers
- Blend Management
- Grower Pricing and Payments
- Grower Management

JD Edwards EnterpriseOne Tools and Technology
- Core Tools and Infrastructure
- Oracle Technology Foundation
- Service-Oriented Architecture
- Systems Management
- BI Publisher Reporting
- Web 2.0 Portal
- Oracle Business Accelerators

Oracle Process Integration Packs
- Oracle CRM On Demand Integration Pack for JD Edwards EnterpriseOne for Lead to Order
- Oracle Design to Release Integration Pack for Agile Product Lifecycle Management and JD Edwards EnterpriseOne
- Oracle Project Portfolio Management Integration Pack for Primavera P6 and JD Edwards EnterpriseOne
- Oracle Value Chain Planning Integration to JD Edwards EnterpriseOne

Oracle Business Intelligence Application Connectors
- Financial Management
- Supply Chain and Order Management

ORACLE®

Oracle Corporation

WORLDWIDE HEADQUARTERS
500 Oracle Parkway
Redwood Shores
CA 94065
U.S.A.

WORLDWIDE INQUIRIES
Phone:
+1.650.506.7000
+1.800.ORACLE1

Fax:
+1.650.506.7200

oracle.com

| Oracle is committed to developing practices and products that help protect the environment